Choosing an Emergency Alert System

Our team help identify the appropriate solution for your business.

It is important to conduct a 'self-study' of your business or organization to determine your specific needs. Consider the following questions.

1) Do we need a Health and Safety App or an Emergency Alert System?

There can often be confusion around the Health and Safety Apps and Emergency Alerts Systems.

To summarise the difference:

- An emergency alert system – or mass alert system – allows rapid communication in an emergency situation via a range of mediums.
- Health & safety apps are designed to be used to manage health and safety compliance on-site and some include the ability to send in-app emergency notifications.

The key differences between an emergency alert system and a health & safety app in terms of emergency management are:

- You do not need to download an app for most emergency alert systems meaning ALL staff will receive the emergency alerts. A health & safety app requires every worker/staff member to have downloaded the app to receive notifications. Administrative staff for example often do not use a health and safety compliance app and will be 'out of the loop'.
- Emergency alerts go directly to every staff members' smartphone via text. Sometimes workers have the company health and safety app set up on an in-vehicle device or a rugged iPad etc., rather than on their smartphone, meaning that they may miss the alert.

- The majority of people check text messages within seconds of them arriving on their phone, whereas in-app notifications do not have the same sense of immediacy.
- An emergency alert system is designed as a multi-channel communication platform so can also simultaneously send alerts to social media and email, covering more bases in the event of an emergency than a health and safety app.

Answer: Yes my business needs an Emergency Alert System – proceed to Q2

2) What features does my Emergency Alert System need?

Some or all of the following may be important to your business:

- Security
- Ability to transfer data from your existing CRM to your emergency alert system
- Ability to set up groups by team, office, region or by job function
- Ability to assign roles
- A dedicated emergency channel to ensure rapid communication via text
- Option to send messages via email and/or Facebook
- Two-way messaging
- Real time delivery reports
- An audit trail
- Remote access to the emergency alert system
- Local support

Now you have your wishlist, start shopping around.